Sterling International Festival
Sponsorship Opportunities

Sterling Montessori Academy & Charter School PFA
202 Treybrooke Drive, Morrisville 27560 | @sterlingpfa | www.smpfa.org
Bringing our community and international education together

Connect with an international community in the heart of the Triangle

In an increasingly global economy, it’s important that we expose our kids to international cultures and customs from the start. With a student body that represents over 50 countries across the globe, we celebrate our diversity each spring with the Sterling International Festival.

You can help support the 6th annual International Festival through your company’s sponsorship and, as a public lottery-based charter school, you’ll be showing your commitment to education to families from across the Triangle.

Sterling Snapshot

Located in Morrisville with families from:
- Apex
- Cary
- Chapel Hill-Carrboro
- Durham
- Franklinton
- Fuquay-Varina
- Hillsborough
- Holly Springs
- Morrisville
- Raleigh
- Wake Forest
- Willow Spring

30 countries represented by our families

Languages we speak include:
- Spanish
- Japanese
- Urdu
- Mandarin
- German

735 kids in our PreK - 8th grade classes

10 teachers and staff with international experience

Montessori curriculum

Join us at the festival May 4th

We have a variety of sponsorship packages available and all of them give you the chance to expose your business to a diverse community of Triangle area families. Choose a sponsorship tier or talk with us about opportunities for in-kind sponsorships.
# Sterling International Festival

## May 4th Sponsorship Opportunities

### Impact of Your Investment

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<tr>
<th></th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
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<td></td>
<td>$600</td>
<td>$300</td>
<td>$150</td>
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### Festival Sponsorship Opportunities

- Top-tier recognition on all festival materials
- Verbal recognition at festival kick-off
- Reserved parking at event (1 space)
- Promotional tabling space at event
  - **To be approved by school leadership. Contact PFA for details.**
- Company name on event banner
  - **Must commit by April 1, 2019 for printing**
- Company logo on festival promo materials
- Company logo on event website
- Social media and email thank you with company logo and hyperlink

### In-kind Sponsorship Opportunities

Does your company provide a product or service that can help with the international festival’s logistics? Let’s talk! We are grateful for all in-kind contributions and will receive one of the above sponsorship packages to be determined by our event organizers.

Some of our festival needs include:

**Catering** (4 slots available)

With over 300 members of the Sterling community attending the festival, we have a lot of hungry families to showcase your restaurant to! Introduce your country’s street food to us in our festival food court.

**Activity Station** (6 slots available)

Teach Sterling families about your globally-minded company through a fun activity! Whether a lesson in robotics or teaching schoolyard games from your company’s home country, it’s a great opportunity to connect with Triangle-area families.

**Photography/Videography** (2 slots available)

Help us document the day for our yearbook and introduce your services to our families!

### Ready to Sponsor?

Contact our International Festival Committee chair, Ukeme Ndon, at smacsif1819@gmail.com.

### Did you know?

Your sponsorship is tax deductible!

We’ll provide you with a receipt for your tax filings upon request.

See our full list of in-kind opportunities at [sterlingintlfest.org](http://sterlingintlfest.org)